

The COASTER COMPANY

Custom Souvenir Products for Gift Retailers

Custom made souvenirs give your customers the opportunity to buy a great memento of their visit. Whether a picture of an exhibit, a building frontage or scenes from the area, custom souvenirs are much more desirable than the generic branded rulers and pencil sharpeners you find in most UK gift shops.

All our products are of quality manufacture and are produced in the UK.

Getting yourself started is so easy with our coaster starter deal;
Supply us with up to 6 photographs and we will deliver a compact display containing 48 quality custom made coasters. For a total outlay of only £45.12 + VAT!

If you are interested in any of our products we are happy to supply samples to show the quality of image reproduction you can expect. (See back page for details.)

	Minimum Quantity Per Design	Trade Price Ex VAT	Recommended Retail Price Inc VAT
Traditional Coasters	25	0.94	2.25
Mousemats	10	2.70	6.50
Standard Placemats	10	2.29	5.50
Large Placemats	10	2.70	6.50
Standard Keyfobs	25	0.73	1.75
Fridge Magnets	25	0.94	2.25
Framed Artwork	5	2.08	5.00
Glass Kitchen Boards	5	5.43	13.00
Canvas Shopping Bags	5	3.33	8.00
Standard / Square Greeting Cards	10	0.80	1.95
Large Greeting Cards	10	1.14	2.75
A4 Mini Posters	10	1.35	3.25
A3 Posters	10	1.87	4.50
Ceramic Mugs	5	3.33	8.00

The trade prices listed above are only available to bona-fide retailers for onward sale to the public. If you have a personal or promotional requirement please contact our sales team.

SAMPLES

We are happy to supply examples of product we have already produced at no cost. Samples from your own artwork may incur an extra cost.

Artwork for samples must be sent as per our artwork requirements.

DISPLAY

We are able to supply display stands for most of our custom-made products, often at no cost.

If we do charge for display stands, such as floor standing spinners, we supply additional product, free of charge, to enable you to recoup the cost.

TERMS

Minimum Carriage Paid Order Quantity

Carriage is free on orders of £150 invoice value Ex VAT or greater. This applies to one UK address but certain areas of Northern Scotland may incur a surcharge.

Payment Terms

Initial orders for custom-made products are always pro-forma.

Thirty day credit facilities will be considered once a trading pattern has been established.

Delivery Lead-times

Normally within 28 days of confirmation of order, approval of artwork and receipt of payment. Shorter lead-times may be possible depending on the time of year.

The Small Print

Prices are per single piece.

All products remain our property until paid for in full.

Our standard Terms & Conditions apply.

ARTWORK INFORMATION

Artwork Requirements

- **Finished** artwork with no changes needed
- Electronic artwork; PC formatted by e-mail or on disk
- **At least** 300dpi
- As Tiff, high quality Jpeg, Pdf or Eps
- With fonts embedded if applicable.

or

- High quality printed artwork for scanning

Artwork Charges

There is no charge for digital artwork supplied finished as a high quality jpeg, pdf, tiff or eps and we will add text, if required, at no extra cost.

If you need us to create more complicated designs, then an artwork charge to cover our time will be charged. The charge is charge proportionally based on £20 per hour.

Copyright

All image reproduction work is undertaken on the understanding that our client is either the copyright holder or has the copyright holder's consent to reproduce images and/or text.

We regard confirmation of an order and/or payment as proof of such ownership or consent and will hold you responsible for any loss that we may incur for any breach of copyright that may be subsequently discovered.

The Coaster Company
Coasters House
Spring Lane South
Malvern
WR14 1AT

Tel 01684 577177
Fax 01684 577188
Email sales@coaster.co.uk
Web www.coaster.co.uk